



THREE RINGS

THE BALLANTINE NEWSPAPER



Vol. 8, No. 9

P. BALLANTINE & SONS

November 1964

New Sales Posts For Pawlowski and Moran



Edward J. Pawlowski



John Moran

Bert Megowan, Vice President, Sales, has announced the promotions of Edward J. Pawlowski and John Moran in the Sales Department.

Mr. Pawlowski will assume the newly-created responsibility for New Jersey Trade Relations and Mr. Moran was named to fill Mr. Pawlowski's former position as Package Sales Manager for New Jersey Retail Sales. Mr. Moran had been assistant Package Sales Manager.

Mr. Megowan said Mr. Pawlowski will have the responsibility for Trade Relations in the entire State of New Jersey. He added, "His long association with the retail and wholesale leaders in this state makes him uniquely qualified for this important

assignment."

Mr. Pawlowski started as a bottle salesman with the Feigenspan Brewery in February, 1940. When Ballantine purchased Feigenspan in 1943, he became a Newark bottle salesman. He later was promoted to posts as a New Jersey Sales Representative, District Manager, Bottle Sales Manager in Newark, Assistant General Sales Manager Local Draught and Bottle, and Division Manager Newark Bottle Sales.

Mr. Moran began as a New York City bottle salesman in 1948. He later became a N. Y. C. Bottle Sales Supervisor and a Boro Manager, before being named Mr. Pawlowski's assistant in New Jersey Bottle Sales.

1001 Ballantine Men To Be Honored For Safe-Driving

Three co-workers with 27 years of safe driving to their credit, head a list of 1001 Ballantine men who will receive safe-driving cards and pins in the next few weeks, for finishing the year from October 1, 1963 to the end of last September without a chargeable accident.

The top trio consists of bottle drivers Russell Boutillette and Walter Merklin, and draught driver Frank Freibott.

The total of 1001 honorees represents 83 percent of eligible truck drivers and operators of other vehicles from all departments and branches. In all, 49 of the men had safe-driving records of 20 years or better. Last year the total was 40.

Close behind the leading three are trailer driver Tom Bushman, Red Bank's Roman J. Birchler and Tillson's Peter Bruck, who now

have safety records stretching over 26 years.

Bottle driver Robert Scott, draught driver Robert Vail and trailer driver Bernard Mulhall reached the quarter-century safety mark this year.

The Ballantine drivers travel millions of miles annually. During the past year for example, the draught, bottle and trailer drivers alone, covered five million, one hundred thirty thousand miles.

To Honor Blood Bank's Top Donors

Plans are being completed to honor this month 45 top donors to the Ballantine Employees' Blood Bank.

The honorees, who will be presented pins, will include two new three-gallon club members, fifteen new two-gallon club members, and twenty-eight employees joining the one-gallon club.

The three-gallon club members are Transportation's Ruth "Woody" Woodward and Engineering's Andy Knapp.

Recipients of the two-gallon club pins will include: Brewing's Leonard Konopka, William Krebs, James Landon, William Manrodt, William Meade, Findlay Shaw, and Theodore Sulenski; Engineering's Francis Tivenan and Joseph Ward; Delivery's John Kelleher; Warehousing's Dominic Conlon, Thomas Kilkenney and Harold Steffan; Purchasing's Michael Kiselyk and Production Control's Martin Besant.

The new one-gallon club members are: Bottling's Henry Liberta, Fermin Loma, Gerald Pendrick, Casimir Pilconis, Milton Sobel, Carl Szamrata, John Tambur and John Wichowski; Brewing's Herbert Bulivant, Fred Langbein, Patrick Meade, Thomas Meakem, Walter Schellhammer and George Sheary; Delivery's George Bessinger, Christopher Ferguson and James McPherson; Garage's William Koch; Service's Al Madsen; Sales' Joseph Fagan; Transportation's William Shanahan and Warehousing's Darrell Dent, Steve Holobowicz, Eugene Gniewyk, Joseph John, Kurt Schoen, John Stuppi and Frank Mizerak.

In addition to the honorees, the Employees' Blood Bank also numbers 160 other employees in the one-gallon club.

TREASURY DEPARTMENT AWARD



Ballantine employees' outstanding participation in the U. S. Savings Bond program was recognized last week by the U. S. Treasury Department with the awarding of a special citation and Minute Man Flag. Personnel's Rudy Munz, second from left, who coordinates the program here, accepts the citation from Jack B. Dunn, State Director of the Treasury's Savings Bond Division. Looking on are driver Louis Lalavee, who has been purchasing bonds through the payroll savings plan since 1942, and Payroll's Mrs. Margaret Rankin, who maintains the employees' bond purchase records. Ballantine employees save more than a million dollars a year for bonds.

Three Ring Charities Drive Now Under Way

Can you spare an extra dime a week to help orphans, chronically ill people, or persons who have grown too old to help themselves?

That's the question you should ask yourself when your department representative comes to ask for your support in the once-a-year Three Ring Charities Fund Campaign now under way at the brewery.

General Chairman Rudy Munz estimates that if every employee boosted his donation to the drive by an extra ten cents a week, we can't miss making this the twelfth year in a row that we'll add a new chapter in our record for charitable giving. Last year's campaign raised about \$52,000.

The Three Ring Drive is affiliated with the United Appeals Campaign of Newark, Irvington, Belleville and West Hudson. As such contributions go to aid 73 health and welfare agencies. Last year U-A

member agencies helped 280,000 people, regardless of race, creed, or national origin.

Chairman Munz said this week "our donations will help these agencies continue to exist and do their good work. We must not fail them."

The Ballantine employee contributions are listed in the Industry-Labor Division of the United Appeals Campaign. Three Ring employees have long been among the leaders in the division.

Employees are asked to pledge their contribution, which will be deducted from their pay during 1965, or to make a cash donation. Most persons prefer to pledge because it spreads their gift over 52 weeks.

All too soon the drive here will end. If you haven't had the chance to participate yet, please say yes when asked to give.

HAHN SHOWED THEM HOW



Master trick shot artist Paul Hahn shown during exhibition he gave following the employees' golf tournament on Columbus Day. Story and other photos on page 4.

PINPOINTED...

Up The Ladder

Promotions in the news:

Edward J. Goracy from package salesman to district manager, N. J. Local Package Sales.

William Barry, Jr. from merchandising representative to district sales representative, New England Division.

Manny Gerstein from merchandising representative to relief salesman, N. J. Local Package Sales.

Stephen Bochkay from maintenance superintendent to acting Garage Manager.

Harold Steffen from shift superintendent to administrative assistant in the Garage.

Joseph Morrone from supervisor to senior programmer, Data Processing.

Joseph W. DuRoss from relief salesman to route salesman, N. J. Local Package Sales.

Edward Smith, Jr. from tab machine operator to machine supervisor, Data Processing.

Ronald J. Goetz from merchandising representative to relief salesman, N. J. Local Package Sales.

Robert Weldon from messenger to clerk, Credit.

Robert Masseau from inventory clerk to trailer scheduling clerk, Production Planning and Control.

Thomas McDermott from messenger to addressograph machine operator, Credit.

Robert Osborne from merchandising representative to relief bottle salesman, N. Y. C. Sales.

Anthony Cecere from dispatch board clerk to chief delivery clerk, Delivery.

Teresa Molloy from transcript clerk to chief dictaphone clerk, Delivery.

Peter Rice from chief dictaphone clerk to dispatch board clerk, Delivery.

* * *

New Retirees

Ten members of the Quarter Century Club were among twenty-two Ballantine men who retired in recent weeks . . . The 25-year Club men are Bottling's **Hugo P. Becker** and **Ernest Hoher**; Engineering's **Henry P. Dobbelaar**, Warehousing's **Albert H. Barnett**, **Charles R. Heller**, **Richard Spitzer, Jr.** and **Felix J. McCabe**; and Delivery's **Edward Korski**, **Arthur E. Dumas** and **Howard Zinckgraf** . . . our other new retirees are: Bottling's **Alfredo D'Egidio**, **William F. Lehmann**, **John Andrews**, **Harold J. Flatb**, **Philip H. Weber** and **Edward J. Smith**; Warehousing's **Frank Krieger**, **Thomas H. Dinon** and **Andrew J. Florek**; Engineering's **Thomas Ramaturo** and Brewing's **Ernest Bergfelder** and **Walter Maslowski**.

* * *

Joins Peace Corps

Bottling Supervisor **James Barr's** daughter, **Susan**, left last month with a group of other volunteers, for a Peace Corps mission in Somalia, West Africa . . . Susan will teach on a junior high and secondary level in Somalia cities . . . She graduated last June from Juniata College.

* * *

Writes Thanks

Madeline G. Kalin, wife of Rhode Island Branch's **Walter E. Kalin**, sent the following note to the brewery last month: "Walter and I wish to send our sincere thanks to P. Ballantine & Sons for allowing Walter to retire on a pension because of his disability. Walter spent many happy years as an employee of Ballantine. We also extend our grateful appreciation for continuing to make it possible for him to have a hospital plan and insurance coverage. May the Good Lord keep and bless you all."

* * *

Holy Name Society President

Sales' **Anthony Pacchia** has been elected president of the Holy Name Society of St. Andrew R.C. Church in Clifton . . . Tony has been an active member of the organization for five years and served two of those years as program chairman . . . He works in N. J. Draught Sales.

* * *

Remembered

Retiree **Ed Adam**, a former Bottler, wrote to Shift Superintendent **Jack Tallman** last month and reported that "my wife and I are really enjoying my retired time; plus 3 Ring pension" . . . he added, "will you please convey for me my sincere thanks to Mr. Carl and Mr. Farrell for their personal signature on the birthday card they sent me. This proves to me again that I played just a small part with Ballantine but I'm still being thought of when retired . . . May God bless the 3 Ring family."

* * *

Golden Wedding Anniversary

Retiree **Reinhold Krablin** and his wife celebrated their 50th Wedding Anniversary late last month . . . Reinhold, who was a Machinist before his retirement, lives with his wife in Atlantic Highlands . . . The Golden Wedding anniversary was observed at a family dinner . . . the couple have two children and six grandchildren.

New Man on Three Ring Roster



New York Yankee pitcher **Pedro Ramos**, third from left, joined the Ballantine family last month and will work as a salesman in the Florida market where he and his family live during the off season. Pictured welcoming Ramos into the Three Ring organization are a quintet of other sports celebrities who are also Ballantine representatives. From left are football Giant great "Rosey" Brown, sportscaster **Phil Rizzuto**, Ramos, lightweight boxing champion **Carlos Ortiz** and sportscasters **Pat Summerall** and **Jerry Coleman**.

New Arrivals

Mr. and Mrs. **William Krohto** announce the birth of a son **Eric George**. The new arrival joins a brother and two sisters in the Krohto household. Dad is a District Sales Manager in the New England Division.

Mr. and Mrs. **Frank Bruno** announce the birth of a daughter, **Nancy A.**, in Clara Maass Memorial Hospital, Belleville. She weighed seven pounds five ounces. Nancy joins three brothers and a sister in the Bruno household. Dad works in Purchasing.

Mr. and Mrs. **Roland Lauther** announce the birth of a daughter, **Lisa Bernice**, born on September 24. She weighed seven pounds. Lisa joins two brothers in the Lauther household. Dad works in Warehousing.

Mr. and Mrs. **Herbert Brown** announce the birth of a son, **Kevin**, on September 20. He weighed eight pounds, one ounce. Dad works at the Baltimore Branch.

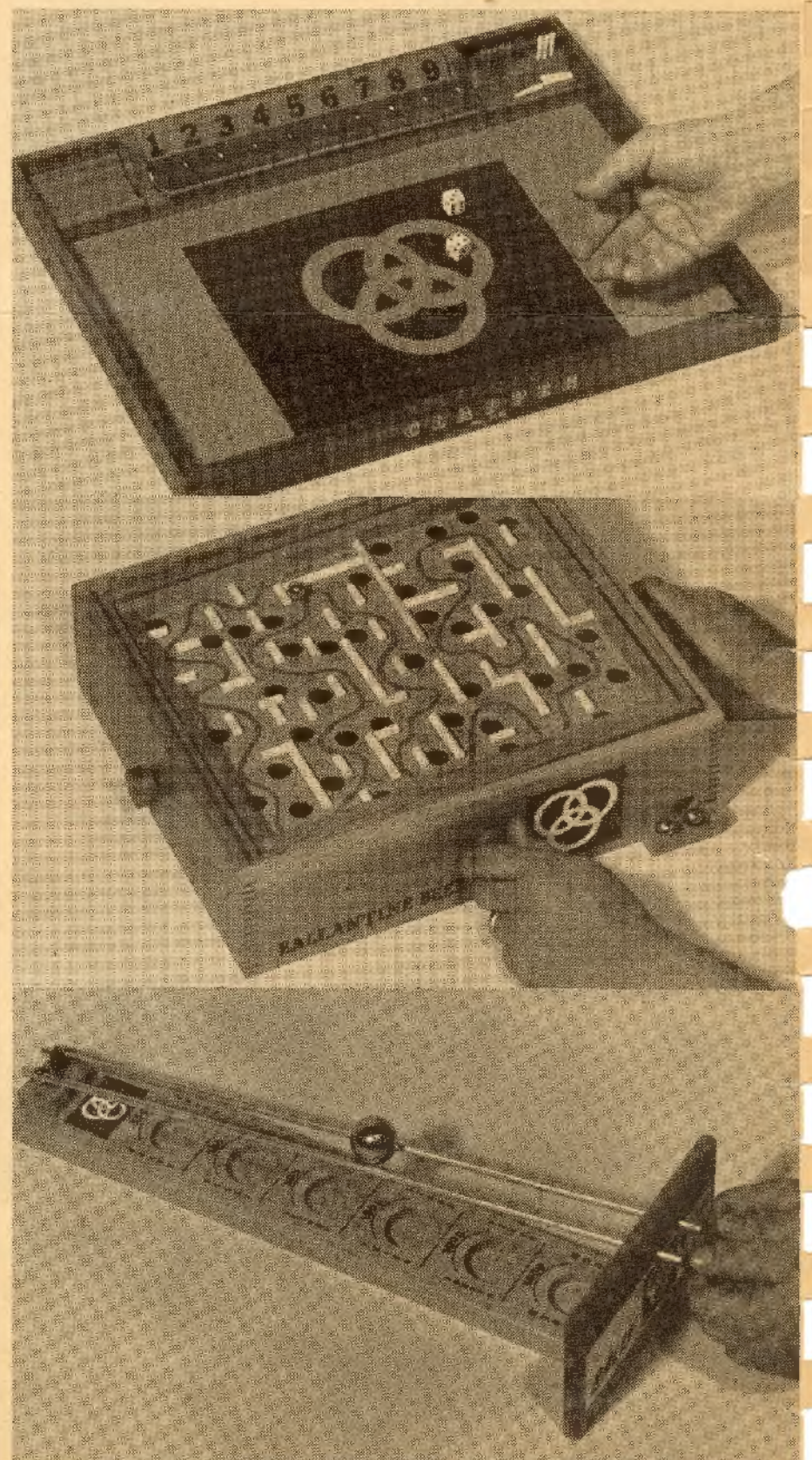
Mr. and Mrs. **Anthony Pacchia** announce the birth of a daughter, **Elizabeth Ann** in Presbyterian Hospital, Newark. She weighed eight pounds, seven ounces. Elizabeth joins two brothers and a sister in the Pacchia household. Dad works in N. J. Draught Sales.

Mr. and Mrs. **Anthony Fortuna** announce the birth of a son, **Paul**, in Bridgeport Hospital, Bridgeport, Connecticut. He weighed nine pounds, eight ounces. Paul joins two sisters and a brother in the Fortuna household. Dad works at our Fairfield, Connecticut Branch.

Mr. and Mrs. **David F. Saunders** announce the birth of a daughter, **Laura Mary**, on August 11 in West Hudson Hospital, Kearny. She weighed eight pounds, three and a half ounces. Her mom, **Patricia (Pat) Saunders**, worked in Advertising before leaving the Company earlier this year.

Mr. and Mrs. **John Barry** announce the birth of a daughter, **Alice Carol**, on October 19 in Overlook Hospital, Summit. She weighed six pounds, seven ounces. Alice Carol joins two sisters and three brothers in the Barry household. Dad works in the Legal Department.

IDEAL HOLIDAY GIFTS



Because of popular demand, the 3-Ring Shop has recently added this collection of new games at special employee discount prices. Pictured are the "Clapper" game, the "Maze", and the "Bally-Hi". Three games of skill ideally suited for home bars and recreation rooms. Not shown is a "Poker dice and cup" set which is also available. The games are perfect for holiday gift giving or for your own use. The "Clapper" sells for \$4.99, the "Maze" for \$6.50, the "Bally-Hi" for \$4.75 and the "Poker Dice" set for \$4.95.

Harry Swanson Promoted To Chief Engineer

Frank E. Connery, Vice President-Production, has announced the promotion of Harry Swanson to the post of Chief Engineer. Mr. Swanson was formerly Supervisor of Project Engineering.

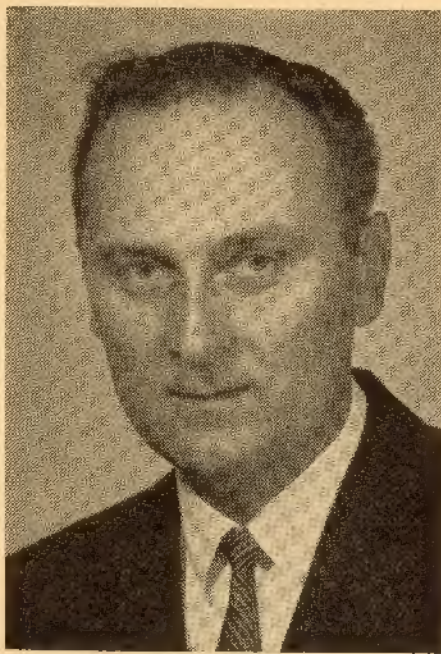
In his announcement, Mr. Connery said Mr. Swanson will be responsible for all of the engineering functions and will continue to report to Mr. W. B. Kester, Manager of Packaging Operations and the Engineering Department.

Mr. Connery also announced the appointments of Frank Raphaelian to Project Engineer, Eugene Turnbull to Packaging Engineer and Eugene Germaine and William Moore to assistant Packaging Engineers.

Mr. Swanson joined Ballantine in June, 1952 as a draftsman. In 1955 he became assistant chief project engineer, and in 1957 was promoted to Supervisor of Project Engineering. In the latter function, he carried out a major responsibility in coordinating our recent plant expansion and construction program.

Mr. Turnbull has been with Bal-

lantine since 1953 and started as an electrical engineer. Mr. Raphaelian joined the Company in 1947 as a conveyor engineer. Mr. Germaine began as a draftsman in 1950 and Mr. Moore joined Ballantine that same year as a junior engineer.



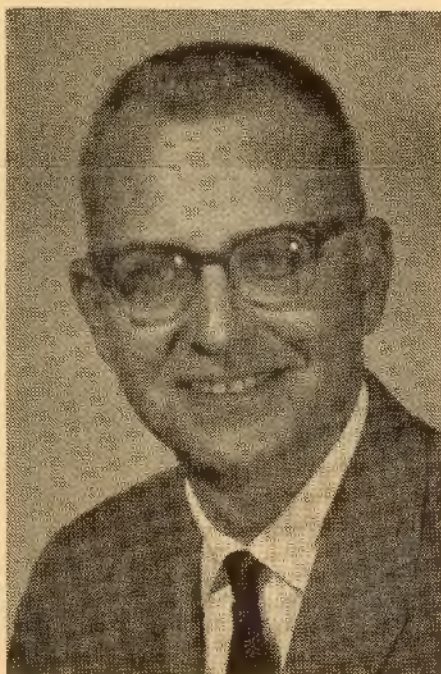
Harry Swanson

Wonsik New Supervisor

William J. Archer, Jr., Director of Marketing Planning and Research, has announced the promotion of Richard Wonsik to the position of Supervisor, Product and Packaging Planning.

Mr. Archer said, "In his new position, Mr. Wonsik will be responsible for developing and recommending plans, policies and programs for the improvement or deletion of established products and packages and for the addition of new products and packages."

Mr. Wonsik joined Ballantine in 1956 as a market analyst in the Market Research Department. He earned several promotions within that department and in 1960 was transferred to the Sales Department to work on a special assignment. Shortly thereafter he was named staff assistant to the Vice President-Marketing, C. S. Badenhausen.



Dick Wonsik

They're All Ale Men



The answer to the "Who Is The Ale Man" question, posed by the promotion piece held by Ale Development Manager William Karpf, is everybody in the picture. The gentlemen seated hold positions as Ballantine Ale Specialists and work in our markets from Maine to Florida. They met with Mr. Karpf at the brewery last month for a three-day session of ale sales planning. From left are William G. Biddle, Michael A. Santomaso, Robert F. Todd, Mr. Karpf, C. Robert Waselewski, Lawrence P. Chisholm and George W. Olsen.

CLOSE TO HOME

It is with sincere regret we report the death of the following employees in the last few weeks:

Augustus Dougherty, Office Manager, Hamden, Connecticut Branch. Gus, a member of the Quarter Century Club, started his Ballantine career in November, 1939. He lived at 193 Wilmot Road, Hamden.

* * *

William A. Mertz, Pensioner. Bill, a Yardman before his retirement in June, 1963, started his Ballantine career in May, 1936. He was a member of the Quarter Century Club. Bill lived at 12 Orchard Road, Maplewood.

* * *

John J. Farley, Bottle Driver. John started his Ballantine career in April, 1941. His brother, Edwin, is a Bottle Driver. John lived at 68 Carolina Avenue, Newark.

* * *

Elmer G. Frey, Pensioner. Elmer started his Ballantine career in June, 1940 and was a Bottle Driver before his retirement in August, 1962. He lived at 60 Park Place, Irvington.

* * *

Daniel T. Miller, Pensioner. Dan started his Ballantine career in November, 1947 and was a Brewer before his retirement in February of this year. He lived at 311 29th Street, Union City.

* * *

Anthony E. Koisch, Pensioner. Anthony started his Ballantine career in July, 1942 and was a Draught Salesman at our Tillson, N. Y. Branch before his retirement in November, 1956. Anthony lived at 100 Beacon Street, Newburgh, New York.

* * *

Ludwig Krupinski, Pensioner. Ludwig, a member of the Quarter Century Club, started his Ballantine career in July, 1933. Before his retirement in October, 1958, he was a Yardman. He lived at 15 James Avenue, Clark, N. J.

* * *

Edmund P. Mullin, Pensioner. Ed started his Ballantine career in July, 1942. He was a Bottler before his retirement in October, 1961. He lived at 312 Harrison Avenue, Harrison.

* * *

Joseph Strigl, Pensioner. Joe started his Ballantine career in May, 1936. He was a Brewer before his retirement in March, 1962. He lived at 12 Komorn Street, Newark.

* * *

Herman Friedman, Bottle Driver. Herman started his Ballantine career in January, 1951. He lived at 759 Stuyvesant Avenue, Irvington.

* * *

Joseph Mitro, Pensioner. Joe joined Ballantine in November, 1933 and worked in the Bottling Department prior to his retirement in December, 1957. His son, Dominick, is a Bottler. Joe lived at 71 Grove Street, Bloomfield.

* * *

Philip F. McGrath, Bottle Driver. Philip joined Ballantine in March, 1948. He lived at 12 Twilight Place, Port Monmouth, New Jersey.

* * *

Michael Savage, Pensioner. Michael, a member of the Quarter Century Club, joined Ballantine in April, 1933, and was a Machinist before his retirement in December, 1957. He lived at 492 Walnut Street, Nutley.

Wins Trip to Puerto Rico



From left are Edward J. Pawlowski, N. J. Trade Relations; Edward J. Henahan, District Sales Manager; Salesman Tom Smyth and Thomas De Palma, Vice President of "Market Four."

Bottle Salesman Tom Smyth was awarded a one week trip to Puerto Rico for him and his wife for registering the highest percentage of increase over last year's sales in the Newark Division. The Smyths left for the island Saturday, October 24, from Kennedy Airport.

The prize was given by "Market Four", a division of O'Mealia Outdoor Advertising Corporation and United Advertising Corporation. More than 180 "Market Four" out-

door posters carried Ballantine's Tote'm Home Plenty message throughout New Jersey during the summer season. "Market Four", coordinated with the advertising program by providing a sales incentive program for Ballantine salesmen.

The presentation of tickets, for airline and hotel accommodations, was made to salesman Smyth by Thomas DePalma, Vice President of "Market Four".

Territorial Realignments In Wholesale Divisions

Wholesale Manager James E. Glover has announced a number of territorial realignments in the Wholesale Divisions.

Ballantine distributors in Northern New Jersey have been combined with lower New York State wholesalers to form the Metro-New York Division. Southern New Jersey has been included in the Metro-Philadelphia Division, which also covers Eastern Pennsylvania and Delaware.

The Northeastern Division will comprise Maine, New Hampshire, Vermont, Massachusetts, and part of Eastern New York State. The Crescent Division will comprise Northern New York, Western New York and Western Pennsylvania.

The Western Division will remain unchanged, while the remainder of the Eastern Seaboard will be realigned in the near future.

Calling the moves definite for-

ward steps, Mr. Glover told Three Rings Newspaper, "The Marketing facts of life today makes it a necessity that divisions no longer be set up strictly on state geographic lines. Each marketing area has its own distinct characteristics, such as major television and newspaper coverage, and more often than not includes sections of more than one state.

"Southern New Jersey, for example, is part of metropolitan Philadelphia's marketing area. Many of its natives work and shop in Philadelphia.

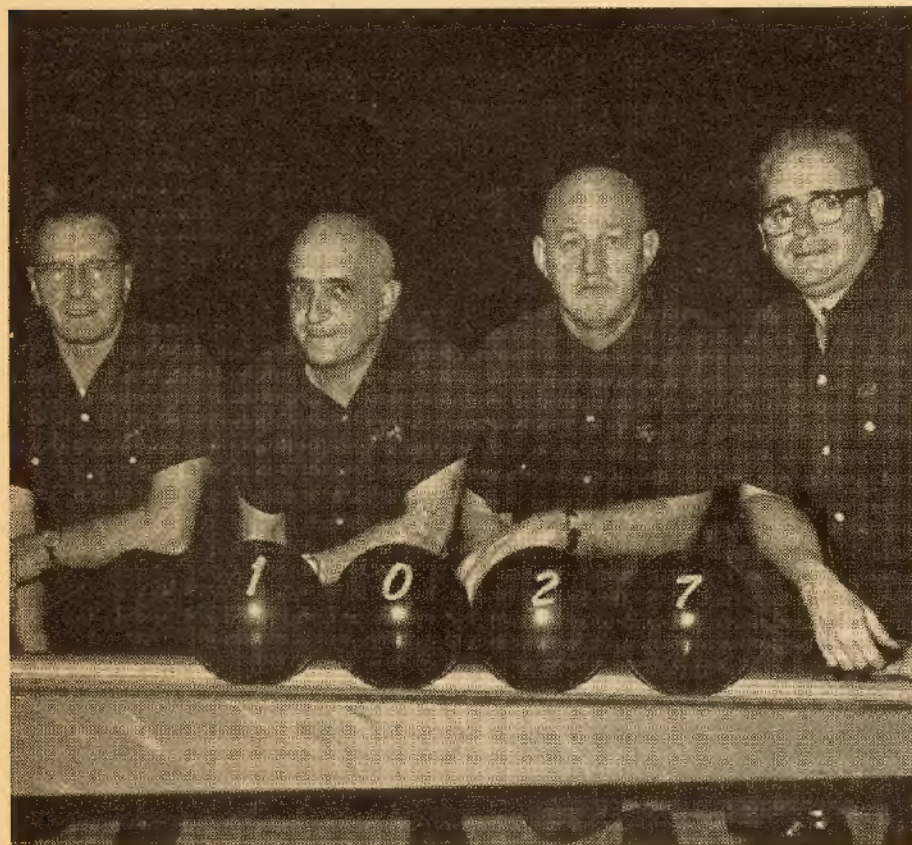
"With our divisions based along the lines of these definite marketing areas, we are prepared to specialize and meet each market's own particular circumstances as quickly as they develop."

He concluded, "The net result can only be more Ballantine sales."

Emblem Sweat Shirts on Sale



A new craze, beer can sweat shirts are sweeping the country. Ballantine is climbing aboard the band wagon with its own popular version. You won't have to go far if you want any of the three pictured here, because we have a supply in the 3-Ring Shop. The all cotton shirts, in authentic full color, sell for the low price of \$2.25 each. Available in "Ale" or "Beer" or "Quarterback Club" versions. Sizes: S, M, L, XL.



HIGH TEAM GAME—The Brewers 2 team, which rolls in the Purity Division, took the Men's League lead early this month in the high team game department. The Brewers rolled a 1027 game, a mark that will be tough to beat. From left are Harry Coull, Clarence Heller, Tom Meakem and captain Bob Swanson. Team members Luke Carney and Frank Czachur were not present when photo was taken.

High Games Feature In Men's Bowling League

If the rest of the action is anything like that of the first few weeks, it's going to be a whale of a season in the Men's Bowling League.

Already each of the five divisions sports a 200 plus high game leader, and on the third night of competition the Brewers 2 squad in the Purity Division uncorked a 1027 team game that might stand up the rest of the season.

The division races themselves are bunched close together, which is usual for the first few weeks of activity.

The high game leader for the entire league is the Purity Division's Frank Bucco who has a 253. The other division leaders are Emmett Schieder with a 242 in the Three Ring Division; Joe Manning with a 238 in the Handy Division; Harold Kerr with a 235 in the Extra Fine Division and John Sporczyk with a 227 in the Body Division.

In the individual high three game department the league leader is George Bessinger in the Handy Division with a 645. "Rosey" Rosamilia is second with a 637 in the

Purity Division. The other leaders are Richard Cignarella, who heads the Body Division with a 630; Schieder with a 609 in the Three Ring Division and Kerr with 598 in the Extra Fine competition. At this writing, the high team series is held by the Crisp Refresher team in the Purity Division with a 2823.

TWO GIRLS' TEAMS BOWLING IN UNION

Fourteen Ballantine girls, playing on two teams, are taking part in the six team, Nite Outers League at the Hy-Way Bowl in Union.

The teams, which bowl in the newly-formed league on Thursday nights, are named Bally 1 and Bally 2.

Team 1 consists of Carol Kretzmer, Terry Rosania, Jo LaVecchia, Lani Amon, Millie D'Alessandro, Clare LaForge and Irene Drobish. The team 2 members are Marie Farrell, Kay Mullee, Alma Witter, Alice Farrow, Jeanette Brochu and Marilyn Reeves.

PUBLISHED MONTHLY BY P. BALLANTINE & SONS, NEWARK, N. J., IN THE INTEREST OF BALLANTINE EMPLOYEES AND THEIR FAMILIES. EDWIN B. FISHER, EDITORIAL DIRECTOR; JOSEPH VECCHIONE, EDITOR; TRUMAN TOLAND, ART DIRECTOR. REPRINTING OF CONTENTS FORBIDDEN WITHOUT CONSENT OF PUBLISHER.

Plant and Branch Reporters

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TRADEMARK "THREE RINGS"
REG. U. S. PAT. OFF.
COPY. 1964 P. BALLANTINE & SONS

Mike Petrone Wins Fall Golf Tourney

Veteran Mike Petrone fired a 76 low gross to capture the honors in the "A" Flight of the employees' Fall Golf Tournament on Columbus Day. The low net honors in the Flight went to Al Pecklers and Arnold Koeck, who finished with 64.

In the "B" Flight, the low gross winner was Tom Boyle with an 81. Tony Preston and James Johnson tied for low net with cards of 61.

Ed Ringhof shot a 98 to win the "C" Flight's low gross and Vincent LaPilusa earned low net with a 69.

Ed White, who won the hole-in-one contest at last Fall's tournament, repeated this year with a

shot that landed exactly 48 inches from the cup.

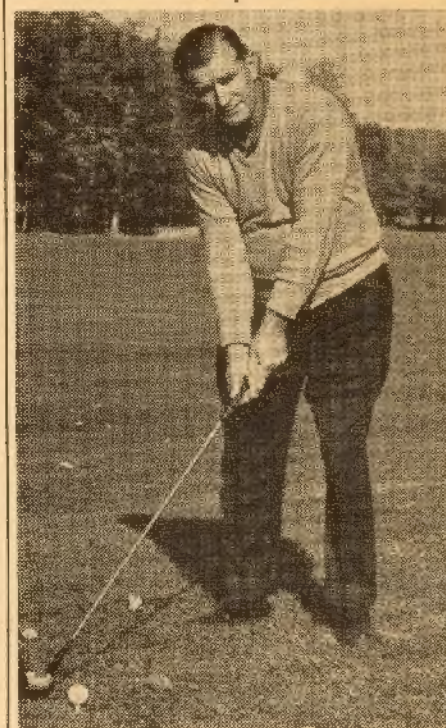
Tony Crescenzi finished first in the long drive contest with a 274 yard blast, a yard longer than Robert Steven's 273. Charles McQuaid, who won the contest last year, was third with a 269 yard drive.

Added Attraction

Paul Hahn, Ballantine's golf ambassador, gave his one-hour golf clinic and trick shot exhibition immediately following the employee tournament.

Hahn, famous as the nation's master trick shot artist, entertained the crowd with his shots and comedy routine, and awed them in the clinic exhibition.

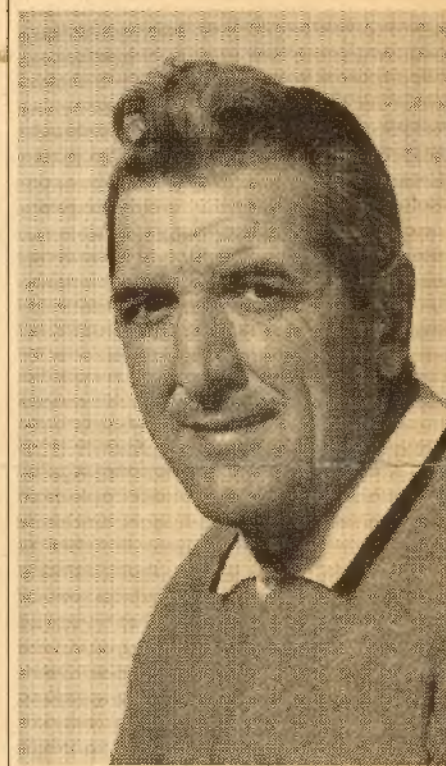
His 90 pound golf bag carries a big three-ring design as does the tail of his twin engine Comanche plane, which he pilots himself as he moves about the country on the "Three Ring Tour", representing Ballantine's Sales Department.



Mike Petrone



Ed White



Tony Crescenzi

Surfcasting Exhibition at Stadium

Champion surf casters demonstrated their skill on dry land early last month when six top-winners in the Atlantic Surf Casting for Accuracy Tournaments, sponsored by Ballantine and the Garcia Corp., featured a pre-game show at Yankee Stadium in New York.

The six experts who won in-

dividual tournaments during the past summer, not only displayed their unique achievements to the delight of the stadium crowd, but also appeared on the Jerry Coleman pre-game television show for millions of sports fans.

The Yankee Stadium spectacular showed the experts in four events:

casting their weighted lines into the groundkeeper's wheelbarrow; casting through four, six and eight foot wooden frames at distances from 100 to 160 feet; casting brilliantly lighted smoke plugs; and casting five-ounce baseball (attached on a fishing line) to Yankee pitcher Mel Stottlemyer.



Sal Muley of the Garcia Corp. and sportscaster Jerry Coleman are pictured with the surf casting champions who demonstrated their skill at Yankee Stadium in a special pre-game show. From left to right are Bob Egles of Garwood, N. J.; Stan Gibbs of Buzzards Bay, Mass.; John A. Hayes of Mount Vernon, N. Y.; Tom Mountford of Morristown, N. J.; Paul V. Mumford of Ocean City, Md. and Gene Terrenzi, also of Buzzards Bay.